
From: Shaw, Jeremy (CPC)
Sent: Monday, April 02, 2018 11:30 AM
To: Kearstin Dischinger; Lesk, Emily (ECN)
Subject: RE: April 9 is just around the corner

I was just confused by the notion of unplanned/surprise posters around the room before the meeting starts.

Anyway, all this emailing is actually more trouble than its worth on this subject, it's not a big deal.

We are sending a newsletter today, stating the 6pm start time. And I just wanted to make sure you're not expecting an additional newsletter later this week, with new information about the meeting. (like saying "just added, 5:30pm poster session!").

JEREMY SHAW | Senior Planner | SF PLANNING | 415.575.9135

From: Kearstin Dischinger [mailto:kdischinger@bridgehousing.com]
Sent: Monday, April 02, 2018 11:23 AM
To: Shaw, Jeremy (CPC); Lesk, Emily (ECN)
Subject: RE: April 9 is just around the corner

Sorry I don't follow.

Kearstin Dischinger | Project Manager and Policy Planner
BRIDGE Housing | 415.321.3515

From: Shaw, Jeremy (CPC) [mailto:jeremy.shaw@sfgov.org]
Sent: Monday, April 2, 2018 11:11 AM
To: Kearstin Dischinger <kdischinger@bridgehousing.com>; Lesk, Emily (ECN) <emily.lesk@sfgov.org>; Joe Kirchofer <Joe_Kirchofer@avalonbay.com>; Scott Falcone <scott@falconedevelopment.com>; Shanahan, Thomas (ECN) <thomas.shanahan@sfgov.org>
Subject: RE: April 9 is just around the corner

Kearstin, thanks for these details.

Regarding the earlier email about the "surprise" option of having boards up at 5:30pm next Monday. I just want to confirm that if the team does show up at 5:30pm, that it will just be for community members who filter in early. Or are you expecting an email announcement stating "5:30" later this week ?

JEREMY SHAW | Senior Planner | SF PLANNING | 415.575.9135

From: Kearstin Dischinger [mailto:kdischinger@bridgehousing.com]
Sent: Monday, April 02, 2018 9:37 AM
To: Lesk, Emily (ECN); Joe Kirchofer; Shaw, Jeremy (CPC); Scott Falcone; Shanahan, Thomas (ECN)
Subject: RE: April 9 is just around the corner

- Title: Balboa Reservoir Community Open House
- Tag lines: Come learn more about the new housing, open space, and public amenities
Offer your ideas, Give the development and design team your feedback
Ask questions! Have refreshments! Meet neighbors!

- Dates: April 20 from 2-6 and April 21 from 10:00-2
- Location: 1100 Ocean Ave Community Room
in front of Unity Plaza right next to Philz Coffee

Kearstin Dischinger | Project Manager and Policy Planner
BRIDGE Housing | 415.321.3515

From: Lesk, Emily (ECN) [<mailto:emily.lesk@sfgov.org>]
Sent: Monday, April 2, 2018 9:20 AM
To: Kearstin Dischinger <kdischinger@bridgehousing.com>; Joe Kirchofer <Joe_Kirchofer@avalonbay.com>; Shaw, Jeremy (CPC) <jeremy.shaw@sfgov.org>; Scott Falcone <scott@falconedevelopment.com>; Shanahan, Thomas (ECN) <thomas.shanahan@sfgov.org>
Subject: Re: April 9 is just around the corner

Okay, we'll modify the agenda to remove the "open house" idea.

As for the actual 4/20-4/21 open house, can you provide the confirmed times and location so that we can include that in the email blast that goes out today? With it less than three weeks away, it may seem odd if we reference it in the newsletter but not provide any details...

From: Kearstin Dischinger <kdischinger@bridgehousing.com>
Sent: Monday, April 2, 2018 9:07:38 AM
To: Joe Kirchofer; Lesk, Emily (ECN); Shaw, Jeremy (CPC); Scott Falcone; Shanahan, Thomas (ECN)
Subject: RE: April 9 is just around the corner

Hi all, see below for my comments.

Kearstin Dischinger | Project Manager and Policy Planner
BRIDGE Housing | 415.321.3515

From: Joe Kirchofer [mailto:Joe_Kirchofer@avalonbay.com]
Sent: Friday, March 30, 2018 6:27 PM
To: Lesk, Emily (ECN) <emily.lesk@sfgov.org>; Shaw, Jeremy (CPC) <jeremy.shaw@sfgov.org>; Kearstin Dischinger <kdischinger@bridgehousing.com>; Scott Falcone <scott@falconedevelopment.com>; Shanahan, Thomas (ECN) <thomas.shanahan@sfgov.org>
Subject: RE: April 9 is just around the corner

This agenda feels great.

- I like the pre-meeting open house idea. Kearstin – is the design team certain that we will have boards ready? If so, then I would propose that we include it on the agenda. (Backup option – we don't put it on the agenda, but we do it anyway informally.)

(let's leave it off the agenda – as a surprise and also so we can prioritize slides though the design team feels it is not much work – just putting existing research on boards – we can discuss more with them at our weekly)

- I think 4/20 and 4/21 are firm. Kearstin – can you confirm – I think you guys discussed this past Monday?

Yes – we just went all around the block on this and the wheels are in motion. Scott has done a ton of leg work and has the flyer in process. He is off this week and I believe away from cell phone.

- I know Scott is working on flyers and messaging, but I don't have the latest. Scott – if you get this can you reply with a timeline for flyer production and distribution?

I can check in on this with the artist to see what they agreed to. K

Thanks

-Joe

From: Lesk, Emily (ECN) [<mailto:emily.lesk@sfgov.org>]

Sent: Friday, March 30, 2018 4:48 PM

To: Shaw, Jeremy (CPC) <jeremy.shaw@sfgov.org>; Kearstin Dischinger <kdischinger@bridgehousing.com>; Joe Kirchofer <Joe_Kirchofer@avalonbay.com>; Scott Falcone <scott@falconedevlopment.com>; Shanahan, Thomas (ECN) <thomas.shanahan@sfgov.org>

Subject: RE: April 9 is just around the corner

Okay, will do. And what about the pre-meeting "open house" idea? Should I leave that on the agenda or take it off (see attached again)?

Also, regarding the April 20-21 open house: Jeremy and I discovered today that we will both be out of town on those dates. We believe that it is important to have knowledgeable City staff on hand if community members have questions for the City, and we are checking whether enough of our colleagues are available (and informed enough) to cover it.

Are these dates firm? And location, times, fliers, messaging? It's only 3 weeks away and so seems wise to start publicizing it asap (ideally in the update newsletter we'll be sending out over the weekend to make sure people are also informed about 4/3 and 4/9).

Thanks, and wishing everyone a good weekend,
Emily

Emily Lesk

Direct: (415) 554-6162

Email: emily.lesk@sfgov.org

From: Shaw, Jeremy (CPC)

Sent: Friday, March 30, 2018 3:48 PM

To: Kearstin Dischinger <kdischinger@bridgehousing.com>; Lesk, Emily (ECN) <emily.lesk@sfgov.org>; Joe Kirchofer <Joe_Kirchofer@avalonbay.com>; Scott Falcone <scott@falconedevlopment.com>; Shanahan, Thomas (ECN) <thomas.shanahan@sfgov.org>

Subject: RE: April 9 is just around the corner

I agree that base case or something like it, which leaves the door for future variants, would be good

JEREMY SHAW | Senior Planner | SF PLANNING | 415.575.9135

From: Kearstin Dischinger [<mailto:kdischinger@bridgehousing.com>]

Sent: Friday, March 30, 2018 12:09 PM

To: Lesk, Emily (ECN); Joe Kirchofer; Scott Falcone; Shaw, Jeremy (CPC); Shanahan, Thomas (ECN)
Subject: RE: April 9 is just around the corner

Maybe instead of “preliminary master plan, refined based on feedback heard to date”
we try something like

“Refined base case plan, based on feedback heard to date”

Kearstin Dischinger | Project Manager and Policy Planner
BRIDGE Housing | 415.321.3515

From: Lesk, Emily (ECN) [<mailto:emily.lesk@sfgov.org>]

Sent: Friday, March 30, 2018 11:55 AM

To: Joe Kirchofer <Joe_Kirchofer@avalonbay.com>; Scott Falcone <scott@falconedevelopment.com>; Shaw, Jeremy (CPC) <jeremy.shaw@sfgov.org>; Shanahan, Thomas (ECN) <thomas.shanahan@sfgov.org>; Kearstin Dischinger <kdischinger@bridgehousing.com>

Subject: RE: April 9 is just around the corner

Hi Joe and all,

I’ve tried to take your meeting plan and summarize for the official CAC agenda. See attached and let me know if you have changes before I share with Lisa.

Note that I’m agendizing your presentation as a single item with one formal public comment period, but you can still pause and facilitate discussion with the CAC members and/or the public at various points along the way.

Also, Kearstin mentioned potentially having boards and allowing people to circulate at the beginning of the meeting, so I inserted a “special open house” from 5:30 to 6:30, but I’ll delete/modify that if no longer the plan. What are you currently thinking?

Thanks,
Emily

Emily Lesk
Direct: (415) 554-6162
Email: emily.lesk@sfgov.org

From: Joe Kirchofer [mailto:Joe_Kirchofer@avalonbay.com]

Sent: Friday, March 30, 2018 9:33 AM

To: Lisa Spinali <lisa.spinali@gmail.com>; Scott Falcone <scott@falconedevelopment.com>; Lesk, Emily (ECN) <emily.lesk@sfgov.org>; Shaw, Jeremy (CPC) <jeremy.shaw@sfgov.org>; Shanahan, Thomas (ECN) <thomas.shanahan@sfgov.org>; Kearstin Dischinger (kdischinger@bridgehousing.com) <kdischinger@bridgehousing.com>

Subject: RE: April 9 is just around the corner

Hi Lisa et al –

Thanks for the ping. I was just reviewing the attached meeting outline draft last night when you sent this email.

This is still a draft, and it does need some edits (some for content/flow, and some for accuracy). But it should give you a good sense of the range of the discussion.

Please let us know any thoughts.

(Also, we are aware that there is a ton of content in here. I tend to think that may be a good thing, and could seed some good discussions. But we may need to push some topics to follow-up meetings or to the upcoming open houses if we start going too deep in a certain direction.)

We should have draft slides ready to go next week and will circulate those when we get them.

-Joe

From: Lisa Spinali [<mailto:lisa.spinali@gmail.com>]

Sent: Thursday, March 29, 2018 7:00 PM

To: Scott Falcone <scott@falconedevelopment.com>; Lesk, Emily (ECN) <emily.lesk@sfgov.org>; Joe Kirchofer <Joe_Kirchofer@avalonbay.com>; Shaw, Jeremy (CPC) <jeremy.shaw@sfgov.org>; Shanahan, Thomas (ECN) <thomas.shanahan@sfgov.org>

Subject: April 9 is just around the corner

Wondering what the agenda is shaping up to be given that we need to have something up for people to review shortly as Monday will be one week before the meeting and folks need time to review whatever we expect them to provide us feedback on . . . thanks!

Lisa

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Lisa Spinali
lisa.spinali@gmail.com
415.706.3870

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